

01

pingpong



Ứng dụng AI vào bán hàng eCommerce đạt 100 sale/tháng



pingpong

 Chuỗi đầu tư thương mại xuyên biên giới
Nurturing Business
Of Tomorrow

Outline

Nội dung

1

Giới thiệu về tôi và tại sao tôi lại ở đây để trình bày với mọi người.

2

Quá trình bùng nổ của AI 2022 - 2023.

3

Mô hình Print on Demand & tương quan giữa POD với AI.

4

Lựa chọn Niche, tạo ảnh, xây dựng Description cùng AI (MidJourney & ChatGPT).

5

2 Case Study sử dụng AI đạt 100 sale/tháng (MidJourney & ChatGPT).

6

Kết luận

quản lý một số cộng đồng



**Cuồng Phong Hội (Cộng Đồng
Crossborder Ecommerce Việt
Nam)**

🔒 Private group · 13.9K members

+ Invite



**Nghiện AI - Ứng dụng AI vào cuộc
sống (ChatGPT, Midjourney,
Bard...)**

🌐 Public group · 82.3K members

+ Invite



tham gia vào
Discord CPH.

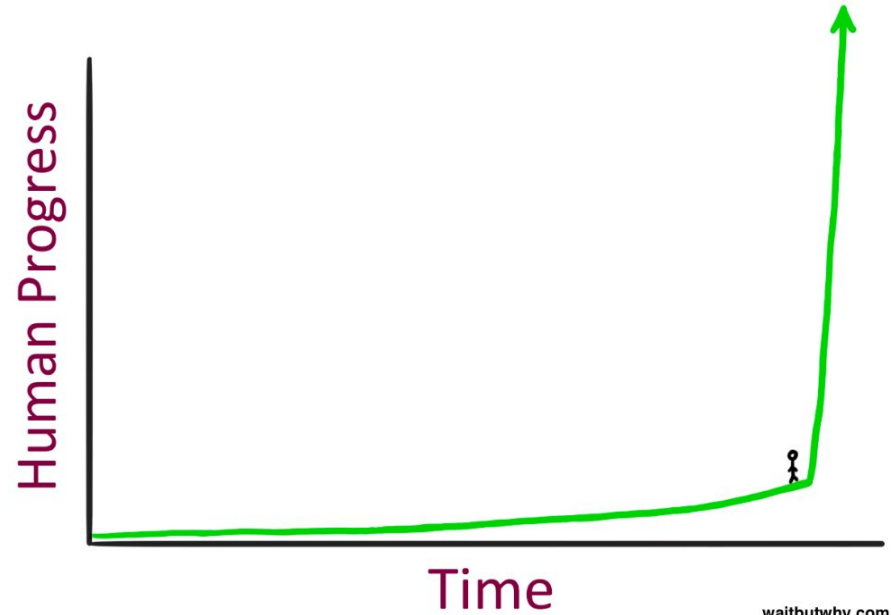


<https://discord.gg/cuongphonghoi>

2. Quá trình bùng nổ của AI 2022 - 2023.

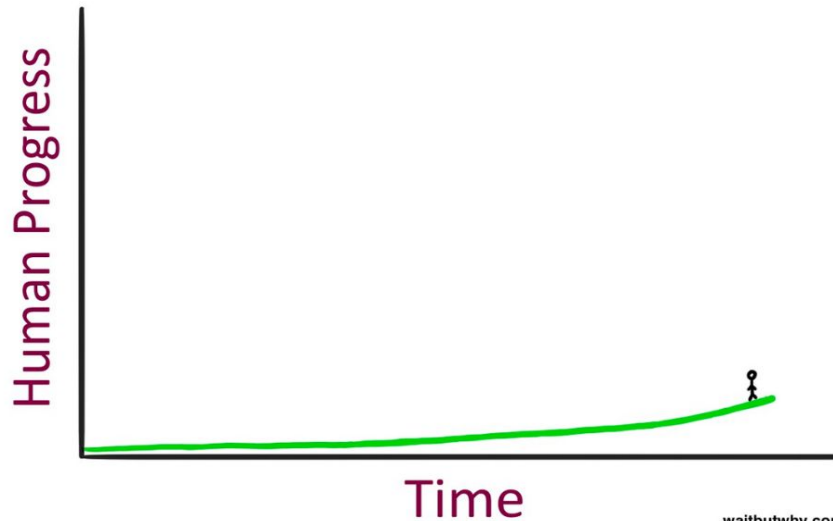


Thế giới thực tế



waitbutwhy.com

Chúng ta đang ở đây



waitbutwhy.com

cảm giác chắc cũng BÌNH THƯỜNG

cho đến khi...

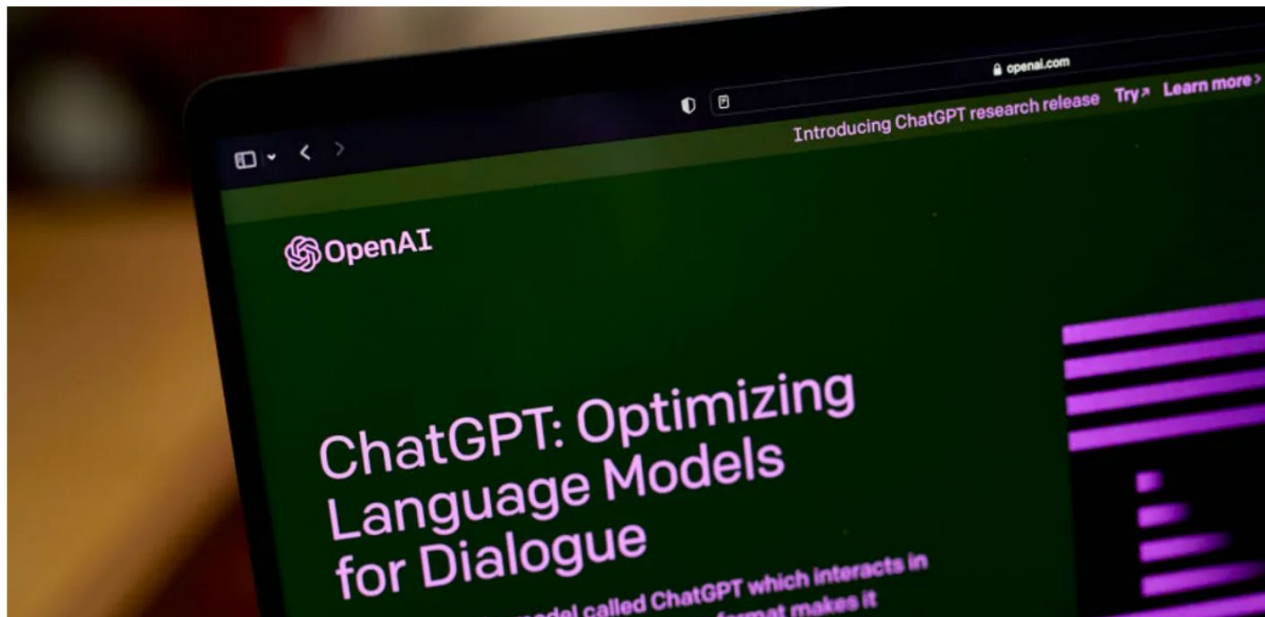
MIDJOURNEY

xuất hiện

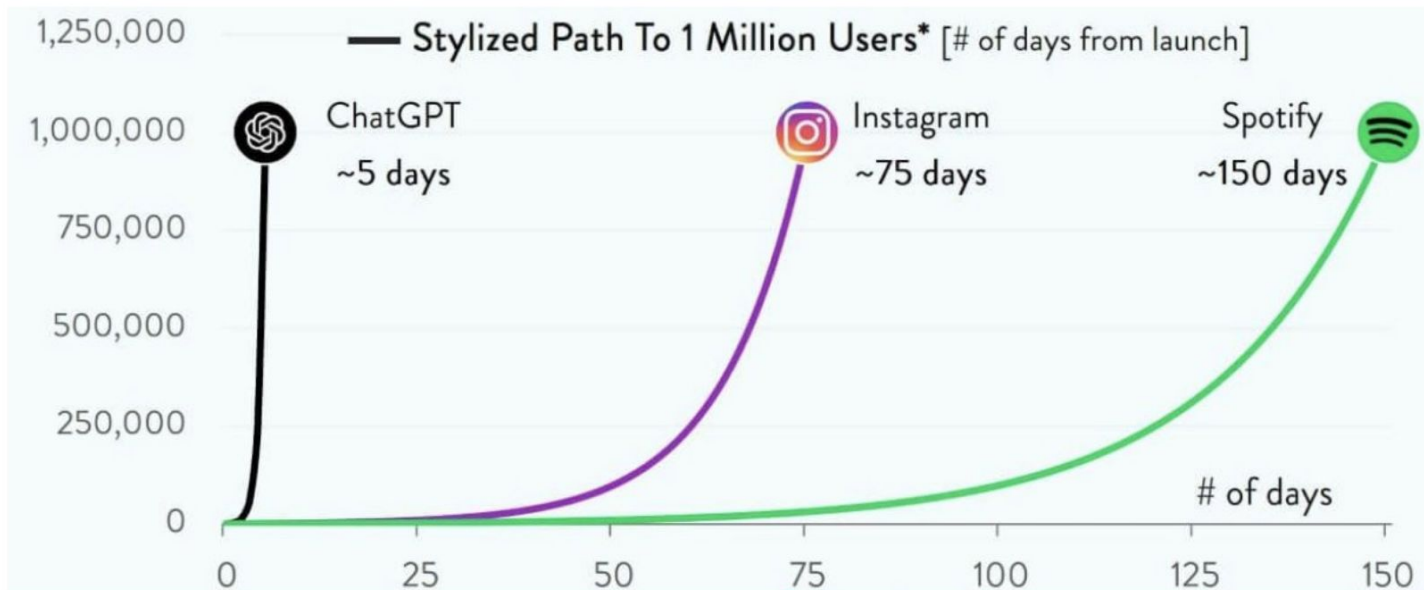
MIDJOURNEY AI



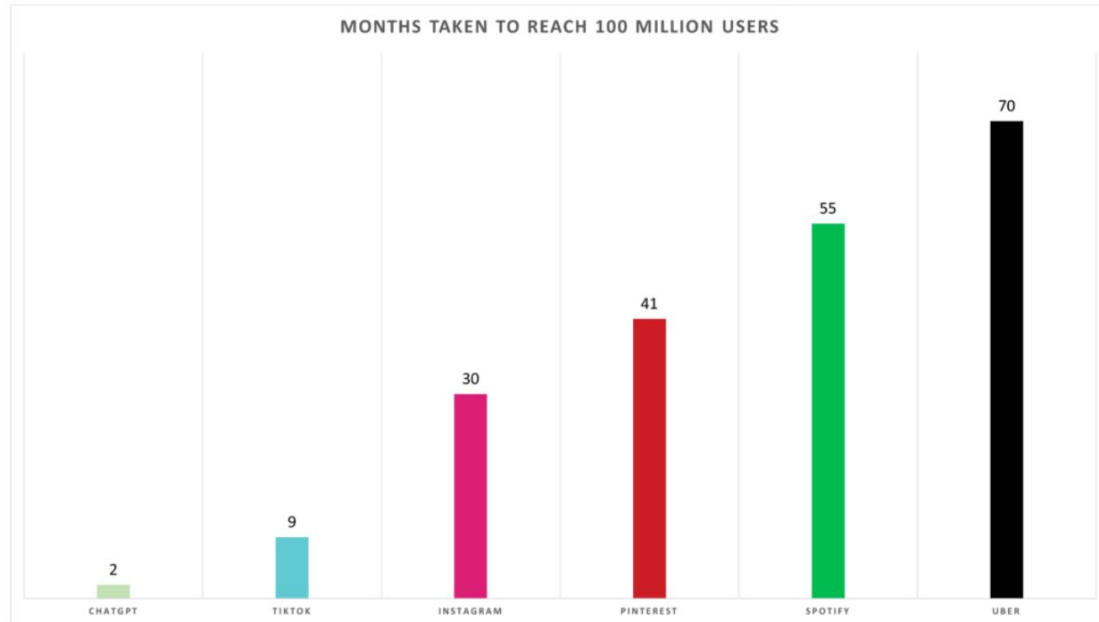
sau đó là ChatGPT



1M Users sau 5 ngày

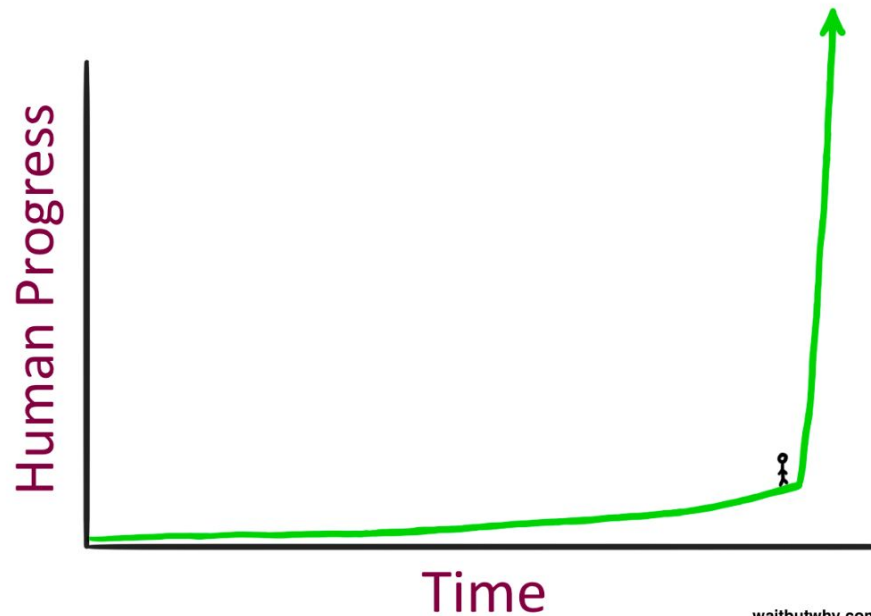


100M Users sau 2 tháng



**đồ thị này
quen quen...**

Thế giới thực tế



waitbutwhy.com

3. Print on Demand (POD) & AI



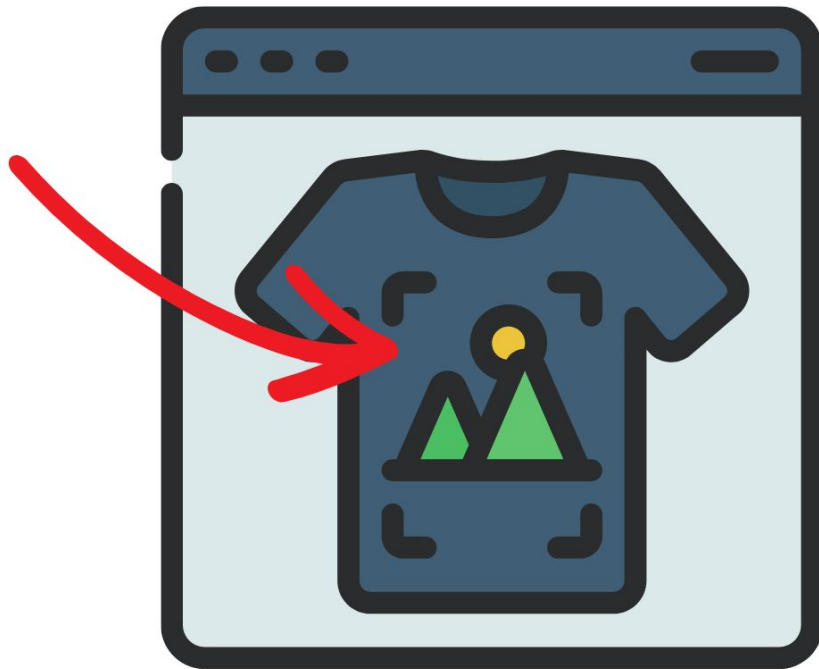


Print on Demand

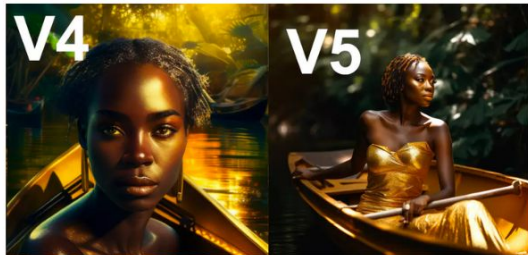


Nguồn ảnh: Shoppbase

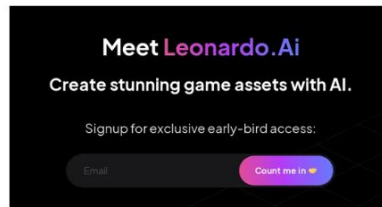
AI sẽ tạo ra Design/Thiết kế cho sản phẩm POD



Những AI tạo ảnh siêu đỉnh bạn cần biết



Midjourney

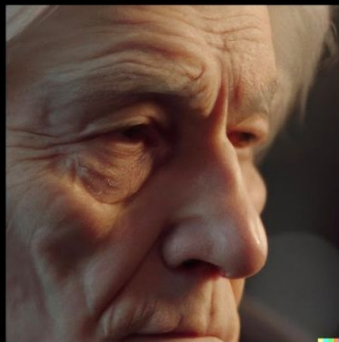


So ảnh MidJourney, Dall-E và Stable Diffusion

MIDJOURNEY



DALL-E 2



STABLEDIFFUSION



film still, portrait of an old man, wrinkles, dignified look, grey silver hair, peculiar nose, wise, eternal wisdom and beauty, incredible lighting and camera work, depth of field, bokeh, screenshot from a hollywood movie

Học kỹ năng tạo ảnh bằng AI như thế nào?

Cute dogs



VS






Wolf drawn in laser cut printing style. the background is filled with intricate patterns and decorations, including shells, seaweed. beautifully designed image, black and white, clear lines, detailed, line drawing, no grey areas, just black lines and pure white between lines, line patterns, not so small patterns, no black areas, just black lines, no black patches.


công thức


Prompt chi tiết & đủ dữ kiện đầu vào (keywords, ảnh nguồn, style ảnh) = Hình ảnh output đúng mong muốn.

C1: Học từ Server Discord MidJourney



 **Midjourney Bot**  Today at 4:39 PM


Midjourney Bot  Today at 4:39 PM
a misty morning looking out onto the garden with hellebores, hostas, and bamboo. a green grass opening, surrounded by plant beds filled with lillies, tall grass, and dwarf pine. sun shines through the plantbeds. bees buzzing around the lillies. and swallows flying low in the sky. - Variations by @louie (Open on website for full quality) (fast)




U1 U2 U3 U4 

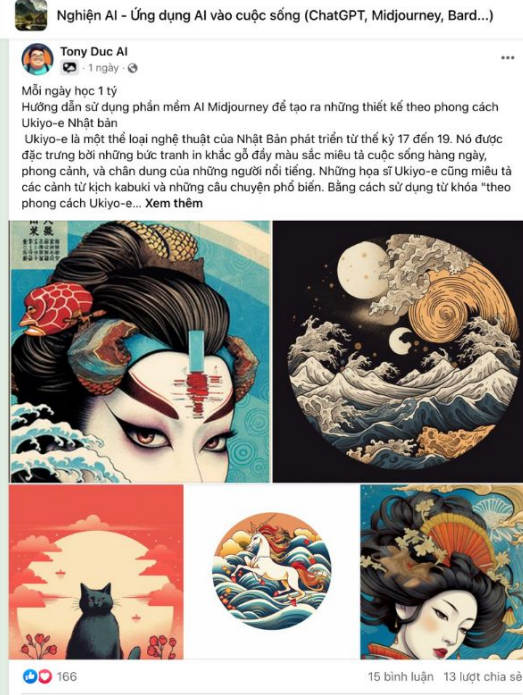
V1 V2 V3 V4

 **Midjourney Bot**  Today at 4:39 PM

Midjourney Bot  Today at 4:39 PM
In a dimly lit, smoky bar, two figures huddle. One, a burly figure with a grizzled beard, is hunched over his drink, whispers spilling forth from his lips. The other, a slender silhouette, listens intently, eyes widening with each revelation. real photography fujifilm superia, 8k, taken on a Canon EOS R5 F1.8 ISO100 80MM --ar 12:4 --v 5.1 - Variations by @Dmitry (fast)



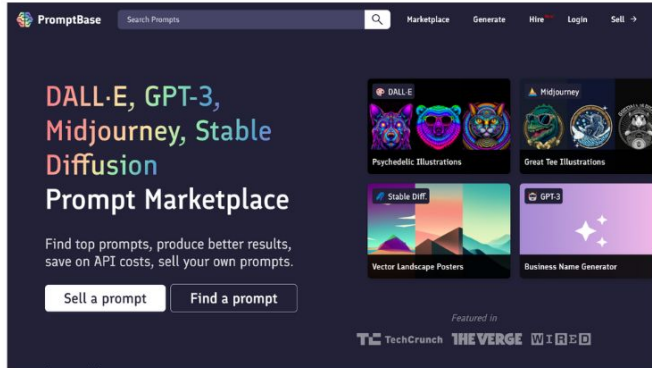
C2: Học từ Cộng đồng Facebook Nghiên AI



C2: Học từ Cộng đồng Facebook Nghiên AI



C3: Các trang tổng hợp Prompts



PromptBase

Search Prompts

Marketplace Generate Hire Login Sell

DALL·E, GPT-3, Midjourney, Stable Diffusion

Prompt Marketplace

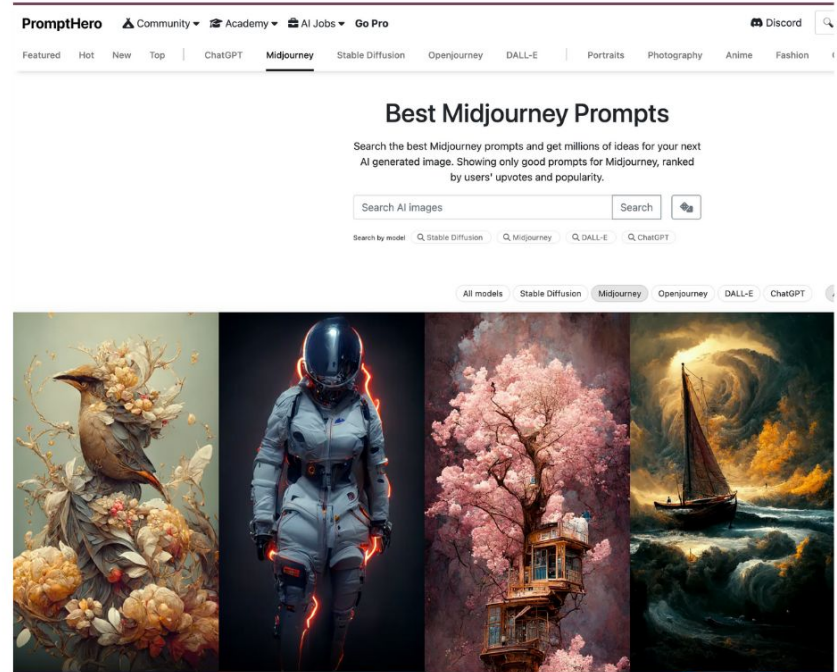
Find top prompts, produce better results, save on API costs, sell your own prompts.

Sell a prompt Find a prompt

Featured in

TechCrunch THE VERGE W I F I D

Grid of prompt categories: DALL·E (Psychedelic Illustrations), Midjourney (Great Tee Illustrations), Stable Diff. (Vector Landscape Posters), GPT-3 (Business Name Generator).



PromptHero

Community Academy AI Jobs Go Pro

Discord

Featured Hot New Top ChatGPT Midjourney Stable Diffusion Openjourney DALL-E Portraits Photography Anime Fashion

Best Midjourney Prompts

Search the best Midjourney prompts and get millions of ideas for your next AI generated image. Showing only good prompts for Midjourney, ranked by users' upvotes and popularity.

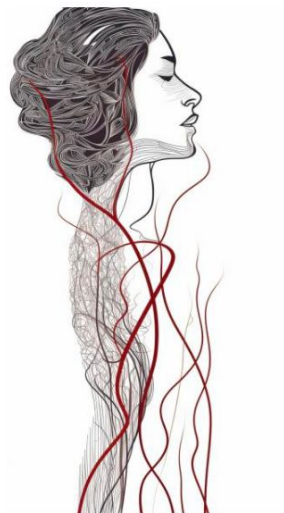
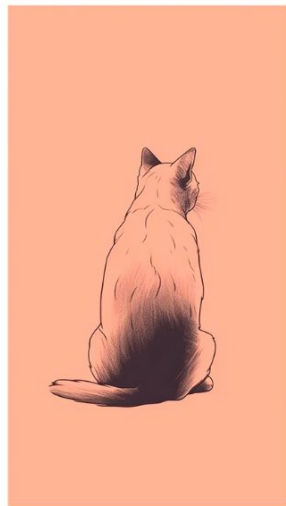
Search AI Images

Search by model: Stable Diffusion Midjourney DALL-E ChatGPT

All models Stable Diffusion Midjourney Openjourney DALL-E ChatGPT

Four AI-generated images: 1. A bird perched on a branch with yellow flowers. 2. A futuristic astronaut in a blue suit with glowing orange accents. 3. A traditional wooden pagoda nestled among pink cherry blossoms. 4. A sailboat on a dark sea under a dramatic, swirling sky with a large sun or moon.

Keywords: one line drawing, minimalism



Tham khảo: Tony Duc AI / Group Nghiên AI

Keywords: ukiyo-e



Tham khảo: Tony Duc AI / Group Nghiên AI

Keywords: Double Exposure / Multi Exposure



Tham khảo: Tony Duc AI / Group Nghiên AI

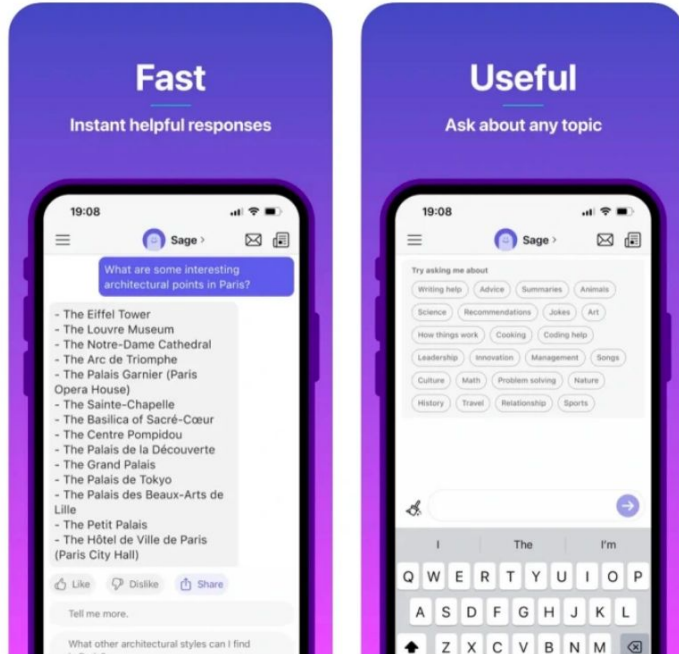
4. Lựa chọn Niche, xây dựng từ khóa



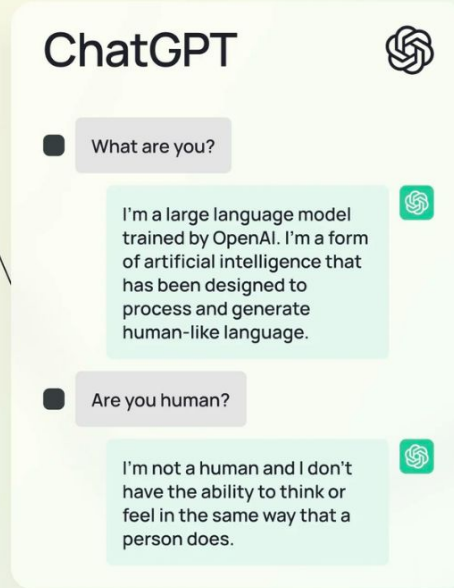
Cách viết Prompts rất quan trọng.



Poe.com



ChatGPT



BƯỚC 1: Nghĩ ra danh sách Niche

"Come up with a list of 5 potential niche audience for Print on Demand Business (selling shirts & mugs) with decent size/audience of 10k searches/month. Explain the potential of each niche in 1 sentence"



Bước 1: Nghĩ ra danh sách Niche

Come up with a list of 5 potential niche audience for Print on Demand Business (selling shirts & mugs) with decent size/audience of 10k searches/month. Explain the potential of each niche in 1 sentence

Sure, here are 5 potential niche audiences for a Print on Demand business selling shirts and mugs with a decent size/audience of 10k searches/month:

1. **Coffee lovers:** Coffee lovers are a large audience with a potential for a wide range of coffee-themed designs that can be printed on mugs and shirts.
2. **Bookworms:** Bookworms are a niche audience interested in reading and literature, with the potential for a wide range of designs related to favorite books, authors, and genres.
3. **Fitness enthusiasts:** Fitness enthusiasts are a large audience of people interested in staying active and healthy, with the potential for a wide range of designs related to workouts, **gym humor**, and motivational slogans.
4. **Music fans:** Music fans are a niche audience interested in different genres and bands, with the potential for a wide range of designs related to favorite artists, song lyrics, and music-themed jokes.
5. **Nature lovers:** Nature lovers are a large audience interested in the great outdoors and environmental causes, with the potential for a wide range of designs related to animals, plants, landscapes, and conservation.

Bước 2: Nghiên cứu Niche

Keyword Cluster	Keyword	Search Volume	Difficulty	Search Intent	Title	Meta Description  
Homemade Recipes	Homemade Dog Food	100,000/mo	Medium	Informational	"The Ultimate Guide to Homemade Dog Food Recipes"	"Discover the health benefits of making your own dog food with our comprehensive guide. Get started today with our easy-to-follow recipes!"
Benefits of Homemade	Homemade Dog Food Benefits	50,000/mo	Low	Informational	"The Surprising Benefits of Homemade Dog Food for Your Furry Friend"	"Find out why more and more pet owners are turning to homemade dog food. Learn about the health and cost benefits in this informative article."

Bước 3: Tìm Quote

What are the top 5 quotes for Bookworms that is popular, using their personas and speak with their own language. Conduct researchs on Amazon and other eCommerce websites to find relevant ideas.

End results would be a table, with 3 Columns, the quote, estimated searches per month, potential (High/Medium/Low)

Sure, here are the top 5 quotes for Bookworms that are popular, using their personas and speak with their own language:

Quote	Estimated Searches per Month	Potential
"Just one more chapter..."	14,800	High
"I'd rather be reading."	8,600	Medium
"Books are my escape from reality."	7,800	Medium
"Book hangover: the struggle of starting a new book."	6,500	Medium
"So many books, so little time."	5,400	High

To gather these quotes, I conducted [keyword research](#) on Amazon and other [eCommerce websites](#) to find popular bookish quotes. I also took into consideration the language and persona of bookworms to ensure that these quotes would resonate with them.

Bước 4: Dùng ChatGPT tạo Prompt cho MidJourney

The output must range from 50 to 70 words in length.

Refrain from writing anything in square brackets

Strive to use concise phrases and keywords to provide the most detail for all descriptions while still adhering to word count limits.

Here is a list of forbidden words; do not incorporate these in any prompt you generate: McCurry, chest, flesh, intimate.

Your initial concept is: A Supermarine Spitfire plane in mid-flight

/imagine prompt : Wartime Photography of a [Supermarine Spitfire plane](#) in mid-flight, soaring through the clouds with its propeller in motion, highlighting the incredible engineering and power of the aircraft. The background consists of a clear blue sky with white fluffy clouds, adding depth to the photograph. The composition is a wide shot from a low angle, showcasing the full body of the aircraft. Photographed by Cecil Beaton, known for his iconic portraits of British cultural figures during World War II. The photograph captures the bravery and heroism of the pilots who flew these planes during the war. --s 1000

Bước 5: Tạo ảnh & Tinh chỉnh



Bước 5: Tạo ảnh & Tinh chỉnh



BƯỚC 6: Listing / Description

Create Title & Description on Etsy for the "Just One More Chapter..." Shirt we just create

Title: "Just One More Chapter..." Bookworm Shirt

Description:

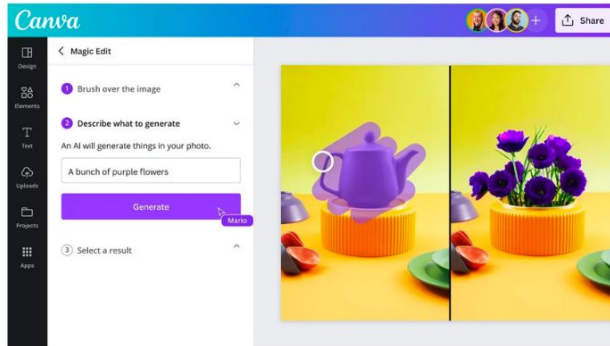
This "Just One More Chapter..." shirt is perfect for any bookworm who just can't put a **book** down. The crisp and cartoonish design features a person snuggled up in bed with a book, surrounded by a stack of books, and a clock in the background reminding them that it's late and they should be asleep. The shirt is made of high-quality materials and printed using **DTG technology**, ensuring a long-lasting and vibrant print. It's the perfect gift for any book lover or a great addition to your own wardrobe. Order now and satisfy your inner bookworm with just one more chapter!

Bước 7: Ads Optimization

Create 5 Different Ad Copies For "Just One More Chapter...", short, straight to the point and using slang that bookworms/people who love books can relate

1. "Can't stop, won't stop! Get your 'Just One More Chapter...' shirt and show off your bookworm pride! "
2. "Book lovers unite! Whether you're a night owl or just can't put a good book down, our 'Just One More Chapter...' shirt is perfect for you!"
3. "Reading is life, right? Our 'Just One More Chapter...' shirt is a must-have for anyone who can't resist the urge to read just one more chapter."
4. "Who needs sleep when you have books? Our 'Just One More Chapter...' shirt is a cheeky nod to all the book lovers out there who understand the struggle."
5. "Attention all bookworms! Our 'Just One More Chapter...' shirt is the perfect way to express your love for reading and show off your style at the same time. Order now and never stop reading!"

Bonus: Một số công cụ Optimize



Adwisely

Get **more sales** and
higher ROAS with fully
automated online ads



Tóm tắt quy trình

Nghiên cứu Niche
(Keywords, Volume,
Quotes....) bằng ChatGPT

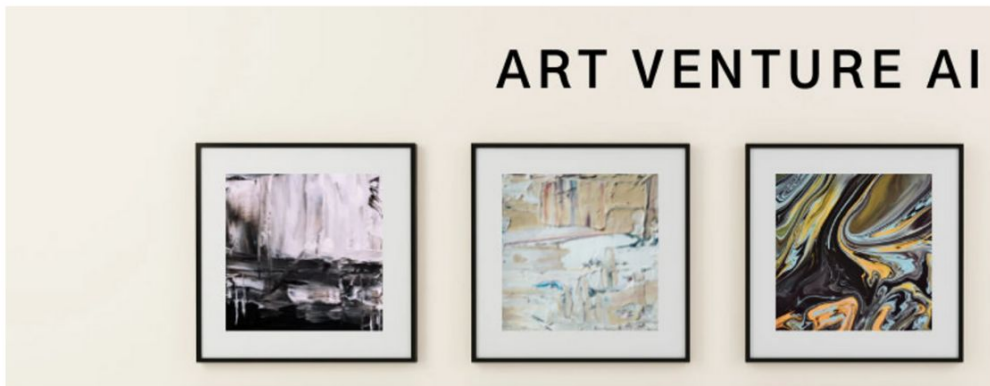
Dùng ChatGPT tạo Prompt
cho MidJourney

Dùng MidJourney tạo ảnh,
tinh chỉnh cho phù hợp

5. Case Study



ART VENTURE AI



ArtVentureAI

Printable Coloring Books / Art (AI & digital drawings)

Montreal, Canada

27 Sales ★★★★★

Follow shop

Announcement

Last updated on Mar 17, 2023

Order 3 items now and get 15% off. Use this coupon "BUY3OFF15"



Pinceling

Midjourney Prompts



Pinceling

Midjourney Prompts

Manchester, United Kingdom

551 Sales ★★★★★

Follow shop



tham gia vào
Discord CPH.



<https://discord.gg/cuongphonghoi>